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27 Jan. 77

SUBJECT: Sourcelines for Philippine stations

Background

In November 1972, "the Philippine martial law administration has started to organize an information arm which will include the Department of Information, the Presidential Information Office, a National News Service, and a Bureau of Broadcast."

"The Bureau of Broadcast will merge the facilities and staff of the government owned and operated Philippine Broadcasting System and the Voice of the Philippines."

"The Information Department will maintain the National Media Production Center."

"The government will use the defunct Philippine News Service as a base for the new National News Service."

1. "Radio Filipinas, Voice of the Philippines" (international) and "Voice of the Philippines" (domestic):

"Voice of the Philippines is the name given to the composite radio services of the National Media Production Center, the official information gathering-disseminating agency under the Office of the President."

a. Overseas Service:

--"Radio Filipinas, the overseas service of the Voice of the Philippines, owned and operated by the Republic of the Philippines through the National Media Production Center in Intramuros, Manila, with studios and transmitters located in Malolos, Bulacan" (about 42 miles north of Manila).

--"Abroad, VOP, through broadcast and sustained correspondence, is committed to make the Philippines known, to augment national efforts in foreign relations, to promote tourism and to contribute to international endeavors in the attainment and maintenance of peace and amity."

--broadcasts on 1 shortwave transmitter of 50 kw to specific areas in Asia and Europe.

--transmitter occasionally links up to carry very important speeches or pronouncements by Marcos.

(continued)

--Okinawa Bureau currently uses sourceline "Malolos Voice of the Philippines in (language)"

--proposed sourcelines in order of preference (sourceline usage should correspond with that used for the PBS overseas service from Manila):

- Malolos International Service in (language)
- Malolos International Service (VOP) in (language)
- Malolos Overseas Service in (language)
- Malolos Overseas Service (VOP) in (language)
- Malolos in (language) to (announced target)
- Malolos Radio Filipinas in (language)

b. Domestic Service:

--"The Voice of ^{DZRP} (the Philippines, National Media Production Center, broadcasts on 920 khz with a power of 50,000 watts...VOP studios are located on Selana street Intramuros, Manila, with transmitters at Malolos, Bulacan" (about 42 miles north of Manila).

--broadcasts nationwide on 1 mediumwave transmitter, 5 times more powerful than other domestic broadcasters.

--irregularly activates a 7.5 kw shortwave transmitter on 9555 khz to carry speeches by important Filipino personages, presumably for reception nationwide. (better)

--"At home, through its network of rural stations spread widely across the country, VOP's principal function is to act as mouthpiece in the dissemination of development information. Its aim is to inform, educate and render service to the public, to make them think, act and behave in the interest of the nation."

--DZAG 570 khz Agoo La Union relays certain VOP programs (Agoo is located in north-central Luzon between San Fernando and Baguio).

--VOP's domestic transmitting facility is irregularly used by the Department of Public Information to broadcast special programs for relay nationwide through the National Media Production Center, such as programs entitled "Rural Broadcasting Service" (news and programs) in English and "Pulong-Pulong" (exchanged views, etc.) in Tagalog, both of which are relayed by nearly all radio stations in the country.

(continued)

--not currently monitored ~~by~~ by FBIS

--proposed sourcelines in order of preference (sourceline usage should correspond with that used for the PBS domestic service from Manila):

(VOP)

- Manila Domestic Service ~~in~~ in (language)
- Manila Voice of the Philippines in (language)
- Manila VOP in (language) to the Philippines

2. ~~"~~ "Philippine Broadcasting Service" (international and domestic):

Owned and operated by the Bureau of Broadcast, Department of Public ~~Information~~ Information.

a. Overseas Service:

--"DPI Overseas Broadcast of the Philippine Broadcasting Service Network, Bureau of Broadcast, Department of Public Information, Republic of the Philippines...with studios in Manila."

--beginning 1 July 1975, broadcasts on 6170 khz 10 kw, presumably to Asia, in English at 2200-2400 and 1000-1200 GMT (programming includes domestic and foreign news, "music of Asia...Philippines...around the world," "Philippines economic trends," relays of PBS's domestic service, etc.).

--6170 khz links up with PBS's domestic service at other times; ~~it~~ it had carried the domestic service throughout the broadcast day prior to 1 July 1975.

--Okinawa Bureau currently uses sourceline "Manila Overseas Service in English"

--proposed sourcelines in order of preference (sourceline usage should correspond with that used for the VOP overseas service from Malolos):

- Manila International Service in English -
- Manila (PBS) International Service in English
- Manila Overseas Service in English
- Manila (PBS) Overseas Service in English
- Manila in English to Asia
- Manila Philippine Broadcasting Service in English

(continued)

b. Domestic Service:

--"Broadcasting nationwide, this is PBS, the Philippine Broadcasting Service network...our studios are located on the 5th floor of the GSIS Building in Manila."

--broadcasts nationwide on 2 shortwave transmitters and several mediumwave and FM transmitters and regional relay transmitters with no transmitter stronger than 10 kilowatts, compared to VOP's 50 kilowatts.

--Philippine Secretary of Public Information regularly uses PBS facilities to broadcast official statements and proclamations, press conferences, etc.

--the Department of Public Information also uses the better domestic transmitting facility of VOP to broadcast official programs of interest to all of the domestic audience.

--Okinawa Bureau currently uses the sourceline "Manila Domestic Service in English"

--proposed sourcelines (sourceline usage should correspond with that used for the VOP domestic service from Manila):

- Manila (PBS) Domestic Service in (language)
- Manila Philippine Broadcasting Service in (language)
- Manila PBS in (language) to the Philippines

NOTE: Surely there are several more source line variations for all services!

jpl

Pouch:

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STAT

REF 00817 ON PHILIPPINE SOURCE LINES: THOROUGH REVIEW OF
 INFORMATION ON PHILIPPINE BROADCAST SYSTEM REVEALS THAT COUNTRY
 CURRENTLY HAS TWO GOVERNMENT-CONTROLLED INTERNATIONAL SERVICES IN
 OPERATION. THE ONE OPERATING OUT OF MANILA, THE PHILIPPINE
 BROADCASTING SERVICE, IS CONTROLLED BY THE DEPARTMENT OF PUBLIC
 INFORMATION. BUREAU IS CURRENTLY FILING MATERIAL FROM THIS STATION
 UNDER SOURCE LINE "MANILA OVERSEAS SERVICE IN ENGLISH." THIS SHOULD
 BE CHANGED TO "MANILA INTERNATIONAL SERVICE IN ENGLISH." THE
 SECOND ONE, RADIO FILIPINAS, VOICE OF THE PHILIPPINES, OPERATES
 OUT OF MALOLOS AND IS PART OF THE NATIONAL MEDIA PRODUCTION CENTER
 UNDER THE OFFICE OF THE PRESIDENT. PREFERRED SOURCE LINE FOR THIS ONE
 IS "MALOLOS INTERNATIONAL SERVICE IN ENGLISH." 27/2115Z JAN

BT
 #2215

MALOLOS INTERNATIONAL SERVICE IN ENGLISH: This sourceline probably needs change.

We don't have the recordings any more to prove it, but during Philippine coverage
 survey in early January we heard from the opening announcement that Voice of the
~~Philippines~~ Philippines operated out of Malolos, Bulacan. Current opening station
 announcement is: "You are ~~tuned~~ tuned to Radio Filipinas, the overseas broadcast
 service of the Voice of the Philippines, National Media Production Center, Bx
 broadcasting on 9.580 MHz from Manila." Thus, sourceline ~~should~~ probably should
~~be~~ be MANILA INTERNATIONAL SERVICE IN ENGLISH, ~~or~~ MANILA VOICE OF THE PHILIPPINES
 IN ENGLISH, or MANILA VOICE OF THE PHILIPPINES INTERNATIONAL SERVICE IN ENGLISH.

Related subject: It appears FCS prefers "international service" to "overseas
 service" ~~in~~ in sourcelines. ~~Should~~ Would FCS like to change "Melbourne overseas
 service in English" to "Melbourne international service in English"?
 (only trouble is that the BBC prefers "overseas service," and
 Okinawa and the BBC are jointly responsible for Australia English coverage)

0000-0400	daily	M	fair	2	G	PA	RTT	News (continuation)
0000-0400	daily	TWTF	good	1	G	PY	RTT	News (continuation)
AUSTRALIA								
Melbourne Overseas Service in English								
0530-0535	daily	MTWTF	fair	2	G	OW	VBC	News Briefs
0730-0735	daily	daily	fair	-	M	LD	VBC	News
0830-0840	daily	daily	fair	-	M	LD	VBC	News and Program
0710-0725	MTWTF	MTWTF	fair	2	G	OW	VBC	Commentary: "Focus on Australia"
1230-1240	daily	MTWTF	fair	2	G	OW	VBC	News
1510-1525	MTWTF	irreg	fair	2	B	OW	VBC	Commentary: "Focus on Australia"
1630-1640	daily	irreg	fair	-	M	LD	VBC	News